

AUTUMN 2021

MIPIF

Overseas property events line



2 online-events and a
Forum-exhibition in
Moscow on a premium
venue



For expert, investors
and customers of
premium and business
class



Solving all business
tasks of overseas
property market
participants

Overseas property events line

MIPIF PROFESSIONAL

Online conference & exhibition for overseas property professionals

September, 15-16, 2021

- Industry community meeting;
- Search for partners (coverage - more than 20 countries);
- Gaining knowledge and sharing experience ;
- Presentations of new products.

MIPIF EXHIBITION&FORUM, Moscow

Forum-exhibition: Immigration and real estate abroad of premium and business class

November 19-20, 2021

- Potential customers and investors with a budget from € 300,000 to € 2 million
- Representatives of real estate agencies that work in the business and premium segment
- Representatives of Private banking and Family office

MIPIF ONLINE

Online-exhibition: : Immigration and real estate abroad of premium and business class

November 11-21, 2021

- Increasing the reach of customers and partners (regions of Russia + CIS + Russian-speaking Europe)
- Presentation of the company and new objects
- The online exhibition will also be visited by those who came to the forum-exhibition in Moscow

MIPIF PROFESSIONAL September, 15-16, 2021

Online conference & exhibition for overseas property professionals

Key focuses of the program (formed):

- ❖ **Foreign real estate development market trends:** investment climate today, forecasts and strategies, market analysis (new cities and countries);
- ❖ **A portrait of a customer today:** how and where to search, attract, retain, sales funnel;
- ❖ **Ideal partner:** “secrets of the game for a long time”, search in different markets, partnership mechanisms;
- ❖ **Digital technologies in promotion and sales:** VR technologies, online impressions, online deals, digital marketing;
- ❖ **Real estate investor - who is he?** : features of working with him, investment programs;
- ❖ **Market players' cases (7min pitch sessions);**
- ❖ Working with private banking and family offices.

Participation formats:

- Participation as a delegate is free, upon registration on the website;
- Participation as an expert - in agreement with the Program Committee.

Opportunities for finding new partners:

- ✓ Participation with an online stand (company business card for a partner): **€ 250 (basic)**
- ✓ Improved position of the online stand in the Exposition + add. lid forms: **€ 400**
- ✓ Pitch session (7 min presentation): **€ 500**
- ✓ General sponsor of the conference: **€ 2500**

We are waiting for your suggestions on the program

MIPIF EXHIBITION&FORUM, Moscow November 19-20, 2021

Forum-exhibition: Immigration and real estate abroad of premium and business class

About the forum-exhibition:

- ❖ Premium class venue in Moscow;
- ❖ An advertising campaign aimed at customers with a budget from € 300,000 to € 2 million, a large base of quality partners, personal invitation of key visitors;
- ❖ Unique and useful content of the program with the participation of foreign experts (for partners and customers);
- ❖ Exposition area for demonstration of new products and meetings with visitors;
- ❖ Zone of partner programs b2b format - focus meetings with partners.

Special conditions for participation in the exhibition upon conclusion before the end of August

Participation formats and cost:

Business package - € 3 800

Includes:

- participation in the presentation area (standard equipped workplace);
- - participation in all events and areas of the forum&exhibition;
- - photo shooting of the company's work at the stand - up to 10 photos
- - coffee breaks, lunches, gala dinner for 2 persons.

Premium package - € 5,500

Includes:- participation in the presentation area (premium class workplace); - participation in all events and areas of the forum&exhibition; - performance in the program (with a presentation or as an expert); - the opportunity to hold your own event on the sidelines of the forum for partners and customers (by agreement with the organizer, additional payment is possible); - a page in the exhibition catalog;- coffee breaks, lunches, gala dinner for 3 persons.

MIPIF ONLINE

November 11-21, 2021

Online-exhibition: : Immigration and real estate abroad of premium and business class

About exhibition:

- ❖ 11 days of the exhibition;
- ❖ 50+ exhibitors from 25 countries and 20,000+ visitors from the regions of Russia, CIS countries and Europe;
- ❖ 20+ seminars from market participants and 2 intensive days of unique content in the program;
- ❖ An invitation to the online exhibition for all visitors to the exhibition in Moscow.

Special conditions for participation in the exhibition upon conclusion before the end of August

For more information on participation, check with your manager.

Participation formats and cost

- ✓ **Standard package: € 1000 (basic)**
- ✓ **Expert package: € 1500**
- ✓ **Sponsor package* € 2500**

Participant package includes:

- Participation with an online stand of different categories;
- Speaking in the program as an expert or with a presentation
- Placement of objects in the section "Real estate"

*Additional options for the "Sponsor" package

WELCOME TO PARTICIPATE!



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