

EMBASSY OF THE ARGENTINE REPUBLIC
TO THE HELLENIC REPUBLIC
Economic and Commercial Section

The Economic and Commercial Section of the Embassy of the Argentine Republic in Greece,
has the pleasure to invite you to participate in the Buenos Aires Seed Convention 2024 "BASC",
the international business networking meeting for the forage, cover crop and turfgrass seed
industry, plus related activities, to be held on November 7th to 8th, 2024, in the city of
Mar del
Plata, Argentina.

BASC aims to provide a favourable environment for participants to explore business
opportunities,
create synergies, exchange global market information and expand their networks.

In addition, in order to share knowledge on the production of seeds of forage species,
the production
and use of pastures in the region, and the contribution of our activity to the mitigation
of Climate
Change, this new proposal is complemented with a Technical Tour that we will carry
out on November
6th, 2024.

For further information please contact directly the Argentine Cámara de Semilleristas
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